

How to search for images for remote online course?

Does not exist e-learning courses, which was not used to the graphics and images, because visibility is one of the pillars of distance online learning. But where to get images if you are not a designer and among your colleagues involved in the development of the course, there is also no designers?

The answer is obvious: the pictures you need to take on the Internet.

But I'm sure you know (and if not, know) that not all images can be freely used in commercial and even non-commercial purposes. To protect images used licenses, because each image has an author, and he has the copyright that appears with the image and lost only 70 years after the death of its Creator. And then the image becomes public domain, which can be used without restrictions. And while the author's image is alive, you want to negotiate with him to use the created image. If you do not — the author can sue you in court. And this applies to absolutely any images even photos from Instagram.

In order not to pay fines for copyright infringement when using images, it is often sufficient to look at their license. Best of all, of course, to see the picture the coveted combination of "Creative Commons". This means that the image can be distributed without negotiation with the author. However, with the exception of CC0, the other types of CC restrictions apply:

- CC0 — the author has abandoned the copyright, and the image is in the public domain. It can be used for commercial purposes, modify, and redistribute without attribution.
- CC BY — allows you to edit the image, taking as a basis other works. Suitable for commercial use. Unlike CC0 obligation to indicate the authorship.
- CC BY-SA is a license that allows all the same as CC BY, but with one condition. Creations, based on the image license CC BY-SA automatically acquire the same license. It means that your image can take, edit, and, for example, paste in the commercial course. Because I have every right.
- CC BY-ND license, which permits to distribute the image, including for commercial purposes. But prevents editing. It is necessary to specify authorship.
- CC BY-NC, CC BY-NC-SA, CC BY-NC-ND images with these licenses is unlikely to be useful if you are developing courses to order or for public access, because the license prohibits commercial use of images. However, for internal use such images fit.

How can I use the purchased images?

Paid storage of images (the photostocks) is the most common type of license — Royalty-Free. It allows you to use the image more than 500,000 times on different carriers. When using more than 500,000 copies, will have to pay for an extended license (Extended Royalty Free).

An image with Royalty-Free cannot be used on t-shirts, mugs, and mouse pads — in General, everything that is sold. In the book as illustrations can be, on the Notepad cover for sale — it is impossible. Thus, for electronic courses such images fit.

And one more thing that you should note: buying an image license Royalty-Free, you gain the right to use it. If you are developing a course for a customer who in the future will want somewhere else to use you have purchased and inserted in the course of the photo (business cards, advertising, desktop background, etc.) — it's better he buys. Otherwise, you sold the photo and broke the contract with the website where you purchased the photo. To avoid this, choose another license type or tell the customer about all the features, and better protect yourself and turn this moment into a contract.

Is it possible to download an image, without breaking the law?

Of course you can. For [i can't write my college essay](#) this is the simple algorithm.

1. If you are looking for the picture in Google — put the appropriate checkbox.
2. But there is a better way — take the images from special websites: free and paid photostocks, images from which you can download and safely be used:

- [visualhunt.com](#) | free
- [stockvault.net](#) | free
- [pexels.com](#) | free
- [stocksnap.io](#) | free
- [picjumbo.com](#) | free
- [rgbstock.com](#) | free
- [pixabay.com](#) | [unsplash.com](#) | free
- [imcreator.com](#) | [thepatternlibrary.com](#) | free
- [skuawk.com](#) | free
- [coverr.co](#) | free
- [negativespace.co](#) | free
- [sitebuilderreport.com](#) | free
- [splitshire.com](#) | free
- [freepik.com](#) | free

- freestocks.org | free
- gratisography.com | free
- magdeleine.co | free
- isorepublic.com | free
- burst.shopify.com | free
- freestockimages.ru | free
- stockio.com | free
- publicdomainarchive.com | free
- marketplace.500px.com | from 49 \$ + license 99 \$; subscription — from 34 \$; there is a section with free photos
- stock.adobe.com | from 79,99 \$; subscription — from 29.99 \$
- dreamstime.com | 330 RUB; subscription — from 1360 RUB; there is a section with free photos
- shutterstock.com | 49 \$ for 5 images; a subscription of 29 \$
- istockphoto.com | 12 \$; subscription — from \$40
- phototimes.ru | from 59.9 RUB (usually RUB amounted 549.9); if you buy a package — from 250 RUB per image

When you purchase or download a photo, make sure that the license allows to use the image as you need.

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